

# EASTSIDE GRASSROOTS COALITION Buffalo Rd - Eastside Connector - McClelland - E 12th St

## STRATEGIC PLAN 2018-2023 May 2018

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Our Vision	Our neighborhood is a diverse and prosperous community with engaged					
	residents, community-based organizations and businesses where investments					
	are made to improve employment and educational opportunities and youth					
	are mentored, valued, and rewarded for meaningful hard work.					
Our Mission	"Nothing about me without me"					
	The Eastside Grassroots Coalition (EGC) is a collaborative effort between the Urban					
	Erie Community Development Corporation (UECDC) and the House of Mercy (HoM).					
	The goal is to engage residents, community organizations, and businesses to					
	revitalize the Buffalo Road corridor and surrounding neighborhoods, creating a					
	prosperous and thriving community.					
Who We Serve	The target neighborhood is bordered by East 12 <sup>th</sup> Street to the North, the					
	Bayfront Connector to the West and South, Franklin Avenue, Bird Drive, and					
	Groveland Avenue to the East. Approximate figures are as follows:					
	• Residents: 6,837					
	• Households: 2,495					
	• Poverty rate: 35%					
	• <b>Population &lt;18:</b> 31%					
	<ul> <li>Population &lt;18 in Poverty: 62.9%</li> </ul>					
	Homeownership Rate: 60%					
	Average Home Sale: \$59,535					
	Minority Population: 49.7%					
	Average Household Income: \$30,679					
Our Governance	Founded in 2016, the EGC is a collaborative effort of Urban Erie CDC and the					
	House of Mercy. There is a Core Team comprised of residents, neighborhood					
	nonprofits, and businesses. The Core Team meets monthly to determine an					
	agenda for a monthly Residents Meeting. Typically, the agenda includes					
	speakers from local government, service providers, businesses, schools, and					
	activists. There is always ample time for discussion. Attendance varies from					
	20 to 35 people.					
Our Goals	1. Improve the Neighborhood					
2018-2021	2. Promote Economic Development, Employment, and Education					
	3. Foster Youth Development					
	4. Improve Health					
	5. Assume Effective Governance					
	6. Attract Private and Public Investment					

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## STRATEGIC PLAN 2018-2023 May 2018

## **Background and Context**

The Eastside Grassroots Coalition (EGC) is a collaborative effort that began in the Fall of 2016. It was initiated by the Urban Erie Community Development Corporation and the House of Mercy to revitalize the Buffalo Road corridor and the neighborhoods within the boundaries of: the Bayfront Connector on the West and South, East 12<sup>th</sup> Street to the North, and Franklin Avenue, Bird Drive, and Groveland Avenue to the East. In the future, EGC will incorporate the Burton-Diehl Neighborhood Organization into their work. A Neighborhood Map is included as Appendix 1. This area is referred to as the "East-End Big 3" (EEB3) by residents and is approximately defined in Erie Refocused as the "Fairmount-McClelland" neighborhood. For improved understanding of neighborhood demographics, further analysis of Census Tracts 15 and 16 are provided in Appendix 2.

In January 2018, the Eastside Grassroots Coalition sought to complete a strategic plan which could guide neighborhood revitalization activities for the next three to five years (2018-2022). The strategic plan follows their "Report and Action Plan" published in May 2017 with support from the Erie Community Foundation

## **Goals of the Planning Process**

The planning process began in February 2018 with members of the EGC "Core Team" acting as the Strategic Plan Advisory Group. A variety of activities were pursued to ensure widespread neighborhood engagement, transparency and appropriate plan vetting. These actives included:

- synthesizing existing neighborhood data, community profile information and resident feedback; (Survey results included as Appendix 3)
- conducting brief stakeholder interviews with elected officials, funders, government services, small business leaders and neighborhood nonprofits;
- hosting several facilitated- resident meetings during the planning process;
- organizing existing neighborhood needs assessments and housing inventories;
- documenting each step through the planning process;
- thorough vetting of a Draft Plan; and
- publication of a final strategic plan.

This plan will guide the EGC in its neighborhood revitalization activities for the next three-five years. It will be used to prioritize action items and assist in soliciting public and private financial support for planned activities. Several consulting professionals were engaged to assist with the planning process including: Amy Cuzzola-Kern, PhD, Tania Bogatova, PhD, and Joyce Miller, PhD.

**The plan was presented and approved at the EGC resident meeting on May 10. 2018**. Annual Action Plans will be added as companion documents to guide the Advisory Board and residents in prioritizing projects for implementation. Contents of the Strategic Plan will be updated regularly to reflect resident input and community opportunities.



## Our Goals: 2018-2023

## **Goal 1: Improve the Neighborhood**

The target area of EGC includes the Buffalo Road corridor and the neighborhoods within the boundaries of: the Bayfront Highway (north-south), Buffalo Road (east-west), McClelland Avenue (north-south) and Twelfth Street (east-west). This area is referred to as the "East-End Big 3" (EEB3) by residents and is approximately defined in Erie Refocused as the "Fairmount-McClelland" neighborhood.

The target area is identified in Erie Refocused as "transitional/at-risk." The strategic concerns are that the area "still has many well-maintained homes, but they are rapidly being joined by distressed properties. Without significant intervention, this neighborhood will continue to lose ground over the next ten years and may fall into the "distressed" category – due to neighborhood conditions or the lack of marketable features such as first-floor bathrooms and updated kitchens." (Erie Refocused, City of Erie, PA: Comprehensive Plan and Community Decision-Making Guide, p. 18, March 2016) The first EGC Strategic Plan Goal is to simply implement action steps to improve the neighborhood.

## Strategies:

- a. Encourage pride and care in one's home by promoting homeownership and rehabilitation.
  - 1. Provide at least 25 home improvement grants to target area of Buffalo Rd East to McClelland and two blocks north and south. Years 1-5 (2018- 5 grants).
  - 2. Partner and recommend at least 5 families for Habitat for Humanity.
  - 3. Work with St. Martin Center and local banks to provide education on steps to homeownership.
  - 4. Work with Housing Authority to transition families from public housing to appropriate rentals
- b. Enhance the neighborhood's physical space and neighborhood safety.
  - 1. Partner with City to replace and provide sidewalk on Buffalo Rd using Safe Routes to School grants or TA -Setaside grants.
  - 2. Save McBride Viaduct as a pedestrian thoroughfare
  - 3. Work with City to provide increased, energy efficient lighting.- LeAnn Parmenter
  - 4. Continue to identify sidewalk areas in need of improvement, with a focus on most travelled routes



- 5. Tear down blighted housing work with Redevelopment Authority
- c. Promote environmental stewardship among residents and businesses.
  - 1. Encourage recycling work with City and Housing Authority to provide recycling containers and information.
  - 2. Outreach to faith communities to encourage "adopt a block"
  - 3. Work with City of Erie Arborist to inventory problem trees and identify areas for new plantings (S-M)
- d. Create a safer more accessible neighborhood infrastructure around public transportation, walking and biking.
  - 1. Work with EMTA to add a covered bus stop at JFK and Broad and Fairmont
  - 2. Improve street lighting, especially on tertiary roads that are frequently travelled by residents on foot.
  - 3. Improve North-South/East-West artery access for pedestrians and bikers (in the event of Viaduct demolition)
- e. Promote physical improvements and greening of public spaces.
  - 1. Organize regular (Spring-Summer-Fall) neighborhood "Clean-ups"
  - 2. Use adopt a lots on Buffalo Rd to create a common theme as an entrance to the Buffalo Rd corridor.
  - 3. Install Neighborhood welcome signage on Buffalo Rd.
  - 4. Partner with Potratz and Penn State Behrend Master Gardeners to identify beautification areas
- f. Engage residents and businesses in creating welcoming places for residents to play, gather and build community.
  - 1. Develop a park west of Broad St and North of Buffalo Rd. (L)
  - 2. Enhance existing indoor sporting facilties
  - 3. Collaborate on a summer camp for youth; OR, partner with existing camp providers, for example Camp Fitch, Camp Notre Dame.
  - 4. Provide space for outdoor youth activities (ie., outdoor skate park, winter ice skating, etc.)
  - 5. Identify space for monthly family movie nights (indoor and outdoor). Reach out to LEAF
- g. Use greening and art projects to support and promote community participation and neighborhood involvement.
  - 1. Implement a yearly contest for most beautiful yard



- 2. Host annual spring/summer weed and seed programs. Outreach to elderly homeowners, identify local garden centers for support.
- 3. Pursue beautification projects including neighborhood murals

## **Goal 2: Promote Economic Development, Employment and Education**

Despite a wide-variety of successful businesses and retail stores, the target area suffers from higher-than average unemployment and lower-levels of educational attainment (than city-wide averages). In addition, areas designated for economic development, such as Savocchio Business Park, have failed to attract both public and private investment. Residents are also concerned that the lack of educational services, such as the existence of a public library in the neighborhood, limit their opportunities to what are, in other areas of the city, readily available resources. The strategies in this plan focus on continued economic development and promoting access to mainstream retail choices (such as banking and food) as well as advancing exposure to educational services.

## Strategies:

- a. Develop Savocchio Business Park as an economic anchor.
  - 1. Work with Mayor's office to align plans for site development
  - 2. Pursue steps for site control.
  - 3. Improve understanding of environmental limitations on site
  - 4. Work with partners to develop shared plan.
  - 5. Enhance LERTA opportunities
  - 6. Pursue official/formal designation of Opportunity Zones, Hope Zone, etc.
- b. Foster business partnerships in the community to build career pathways and provide job training.
  - a. Identify 5 neighborhood businesses with workforce needs.
  - b. Develop network of job-training providers and seek assistance from Erie Chamber to connect employers with training opportunities.
  - c. Collaborate with United Way's Career Street to involve residents in potential training programs
- c. Advocate for Community Benefit Agreements
- d. Support existing local businesses.
  - a. Work with Erie Federal Credit Union to provide outreach to residents and potential customers in need of banking services
  - b. Host networking events with local business owners
  - c. Provide opportunity for local business owners to advertise on EGC website
  - d. Identify retail needs among residents, for example gas stations, etc.



- e. Promote entrepreneurs and start-up businesses
  - a. Pursue development and implementation of Project Grow (urban agriculture)
  - b. Identify properties in partnership with the Redevelopment Authority for community gardening
  - c. Launch a neighborhood Farmer's Market
  - d. Connect entrepreneurs with appropriate business development education and services
- f. Advocate for desired life-long learning opportunities
  - a. Promote access to financial literacy services
    - I. Assist local nonprofits in outreaching to neighborhood residents, for example, Erie Free Taxes, St. Martin's Center
    - II. Host regular forums for New Americans with local services providers (including banks, private and nonprofit service providers)
  - b. Improve Library Services within the Neighborhood
    - I. Interface with Public Library staff to promote access to their resources (ie., mobile unit)
    - II. Advocate for regular and direct transportation from main east-side arteries to Blasco Memorial Library
    - III. Reach out to Erie public/neighborhood schools to ascertain resources available (ie, meeting rooms, hosting reading room time with transportation, etc.)

## **Goal 3: Foster Youth Development**

The target area has a large under-18 population (31% or approximately 2,200) – the majority of whom are poor (62%). With six out of ten neighborhood youth experiencing economic hardship, understanding the impact of living in a low-income family is essential for developing effective strategies that support these youth and families. There are a number of nonprofit service providers in the target area working to address issues such as hunger, homelessness, truancy, teen violence, and mental health risks with a variety of specific programs. The ECG seeks to engage more youth in the neighborhood by providing additional pro-social activities, improving relationships between neighborhood youth, their families and public schools, while at the same time seeking their participation with existing nonprofit services and in improving their community.



## Strategies:

- a. Promote activities for youth at neighborhood service providers and in public parks.
  - 1. Work with local service providers and neighborhood centers to identify current programs, gaps, and opportunities
  - 2. Build a relationship with Positive Youth Development at Penn State Behrend
  - 3. Interface with youth to identify interests; consider social media platform that they would use
  - 4. Host a series of summer events to gather neighborhood youth
  - 5. Provide transportation to local activities for youth, when appropriate
- b. Coordinate an EGC Youth Committee to learn more about needs of neighborhood youth.
  - 1. Identify host agency, chair, meeting plan, facilitation etc.
  - 2. Start by meeting and hosting ice breakers in summer of 2018
  - 3. Foster neighborhood youth leadership activities
- c. Improve communication between schools and community.
  - 1. Identify neighborhood liaisons between local schools and residents
  - 2. Arrange regular visits (quarterly) by ESD personnel to neighborhood gatherings (Coalition meetings, service provider parent groups, etc.)
- d. Celebrate achievements.
  - a. Have youth write a blog for our website, feature one per month
  - b. Promote leadership development
  - c. Give an award each month feature on website
  - d. Find business sponsors and civic groups (ie., Rotary and Kiwanis) to provide small pool of scholarship support for students seeking post-secondary education

## **Goal 4: Improve Health**

It is important to understand additional demographic characteristics of the target area including: a large and growing senior (>65) population, high rates of poverty generally (35%) and significant minority populations (50%) including a substantial and increasing number of New Americans (21% in Census Tract 15). These populations have poorer health outcomes than the general population; and therefore, health is an area of wide concern among residents. The EGC feels it is important to align more closely with county-wide initiatives aimed at improving access to health services, understanding problem issues, and bringing enhanced health education opportunities into their community. Understanding environmental risks and resources is also a high priority among residents.



## Strategies:

- a. Align neighborhood health work to Erie County Health Department initiatives<sup>1</sup>
- b. Gather data on Erie Vital Signs<sup>2</sup> health measures for neighborhood (primarily census tracts 15 and 16).
  - 1. Identify problem trends
  - 2. Identify and target demographic groups with specific attention to minority groups including African Americans and New Americans
- c. Improve the delivery of health and related services in the neighborhood
  - a. Identify neighborhood organizations providing health and related services.
  - b. Identify strengths and weaknesses
  - c. Address issues of resident concern including:
    - i. Air quality and respiratory problems such as asthma
    - ii. Health issues related to youth: sexual education, STD, nutritional education, and drug and alcohol use.
    - iii. Behavioral/mental health
    - iv. Elder care
  - d. Improve transportation to community health services
- d. Improve resident knowledge of environmental risks and resources
  - a. Identify sites that pose environmental hazards
  - b. Identify partners to implement environmental improvement programs
  - c. Improve education for residents around environmental justice issues
  - d. Address issues of resident concern
    - i. Area drainage, sewer over-flow, and home flooding
    - ii. Access to fresh food especially produce
    - iii. Access to fitness programs and facilities

<sup>2</sup> http://www.erievitalsigns.org/health

 $<sup>^1\,</sup>https://www.erie countypa.gov/media/408852/2014-2015-community-health-improvement-plan-june-2015.pdf$ 



### **Goal 5: Assume Effective Governance**

The Eastside Grassroots Coalition has made great strides since its inception in 2016. As a truly ground-up resident group it enjoys widespread support among neighbors, good participation in regular meetings, leadership support, and initial success in funding implementation strategies such as home rehabilitation. Moving forward, it is advisable that EGC formalize its organizational structure which would include documenting its structure, as well as policies and procedures. One area of major concern is that EGC is making an effort to pursue diverse perspectives that are culturally-sensitive and continue to conduct outreach to the New American community.

### Strategies:

- a. Determine legal structure
  - 1. 501(c)(3) or supporting organization possible
  - 2. Define organizational structure:
    - i. Leadership (Core Team: membership and role)
    - ii. Committees
    - iii. Residents
  - 3. Document policies and procedures
  - 4. Determine role in advocacy activities
- b. Foster community spirit and enhance participation,
  - 1. Core Team
  - 2. Resident meetings
  - 3. Host neighborhood festival
- c. Ensure all governance activities are culturally responsive and allow ample opportunities for neighborhood residents to participate
- d. Improve outreach and communication to residents.
  - 1. Identify best methods of communication to key groups: youth, New Americans, elderly

## **Goal 6: Attract Private and Public Investment**

There are a variety of activities included in this strategic plan that can be implemented with time and effort. However, many of the strategies and action items will require significant funding support; it is therefore vital to continue and prioritize projects. Important for future success will be engaging leadership to focus on prospecting for funding and conducting outreach activities to key stakeholders and the local business community.



## Strategies:

- a. Establish priorities for Plan implementation
- b. Actively prospect for funding opportunities.
  - a. Establish a grant writing committee
  - b. Identify grants: local, state, federal and public/private foundations
- c. Communicate regularly with local and state funders to apprise them of strategic plan priorities and progress.
- d. Convene an "Advisory Board" comprised of neighborhood business owners, elected officials, and funders.
  - a. Host meeting July 2018

## **Strategic Plan Contacts:**

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List of Appendices:

- Appendix 1: Neighborhood Map
- Appendix 2: Current Census Data for Census Tracts 15 & 16
- Appendix 3: Eastside Grassroots Coalition Neighborhood Survey 2017, Results



## <u>Appendix 1:</u>

## Boundary Map of the Eastside Grassroots Coalition



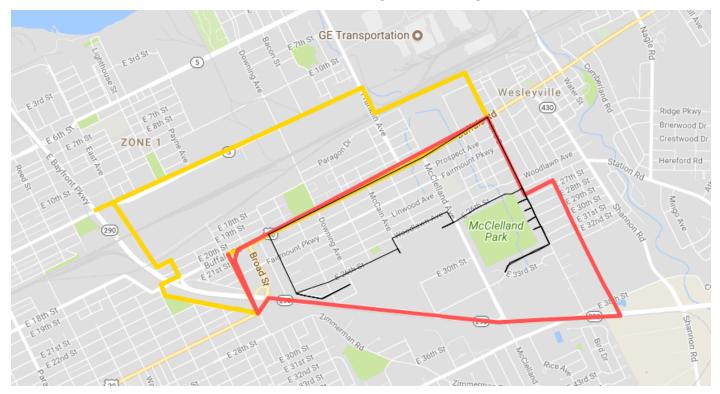
# Blue:Boundary of the Eastside Grassroots CoalitionBlack:Target area within Boundary



## <u>Appendix 2:</u>

## Census Tracts 15, 16 and Burton-Diehl Neighborhood Organization

Yellow= Census tract 15 Red =Census Tract 16 Black Line = Burton-Diehl Neighborhood Organization



## **Population & Poverty**

	Census Tract 15	Census Tract 16
Total Population	2,675	4,174
Percent in Poverty	63.2%	23%
Population under 18	869	1,264
% under 18 in poverty	87.0%	38.8%



## School Enrollment

School Enrollment (3 & over)	Census Tract 15	Census Tract 16
Nursery School/Preschool	10.7%	10.6%
Elementary School (grades K-8)	30.3%	54.1%
High School (grades 9-12)	8.0%	20.0%
College or graduate school	22.4%	15.4%

## Educational Attainment (over 25 years old)

Educational Attainment	Census Tract 15	Census Tract 16
Less than high school graduate	25.2%	11.6%
High school graduate	39.8%	49.9%
Some college, or associate degree	24.7%	24.1%
Bachelor's degree	9.9%	8.1%
Graduate/professional degree	0.4%	6.3

## Demographics

	Census Tract 15	Census Tract 16
One Race	96.1%	97.3%
White	35%	65.7%
Black/African American	52.7%	26.5%
American Indian/Alaskan Native	0.0%	0.2%
Asian	2.8%	1.8%
Pacific Islander	0.0%	0.0%
Hispanic/Latino	20.9%	6.5%
Two or more races	3.9%	2.7%



## Other relevant statistics:

	Census Tract 15	Census Tract 16
Snap Recipient (last 12 months)	59.2%	13.4%
In labor force:	48.9%	75.5%
Median Household Income	\$19,844	\$41,515
Mean Household Income	\$25,048	\$58,372
Owner Occupied Housing	32.9%	80.5%
Renter Occupied Housing	67.1%	19.5%



## <u>Appendix 3:</u>

## **Eastside Grassroots Coalition Neighborhood Survey 2017 – Results**

Prepared by KeyStone Research Center on April 6, 2018 for Eastside Grassroots Coalition

**Demographics** – Total number of surveys is 77

1. Average number people live in your home including yourself (n=75): 3.37

Number of People in	Frequency	Percent
Your Home		
1	19	25.3%
2	13	17.3%
3	9	12.0%
4	14	18.7%
5	9	12.0%
6	5	6.7%
7	2	2.7%
8	2	2.7%
10	2	2.7%
Total	75	100%

a. Total number of household members: 163

Age distribution Government of the second structure o

31-45: n=26 or 16.0%
46-60: n=28 or 17.2%
61+: n=31 or 19.0%



## b. Average number of bedrooms in your home (n=60): 2.94

Number of Bedrooms	Frequency	Percent
0	1	1.7%
1	2	3.3%
1.5	1	1.7%
2	17	28.3%
3	24	40.0%
4	9	15.0%
5	5	8.3%
6	1	1.7%
Total	60	100%

2. If you have children, what school(s) do they attend?

Number of		Number of Families Sending Children to:							
Children from a Family	Diehl (n=10)	Montessori (n=1)	Early Connections (n=1)	Head Start (n=4)	JoAnna Connell (n=2)	St. John's (n=1)	Mother Teresa (n=1)	Harding (n=1)	Ben Wiley (n=3)
1	3	1	0	1	2	0	0	1	2
2	4	0	1	2	0	1	0	0	0
3	2	0	0	1	0	0	1	0	0
4	1	0	0	0	0	0	0	0	1

Number of		Number of Families Sending Children to:							
Children	Strong	East	Wilson	Erie	Charter School of	Cathedral	Collegiate	Erie	
from a	Vincent	Middle	Middle	Rise	Excellence	Prep	Academy	High	
Family	(n=1)	(n=1)	(n=3)	(n=1)	(n=1)	(n=1)	(n=3)	(n=7)	
1	1	0	2	1	0	1	2	5	
2	0	0	1	0	0	0	0	1	
3	0	0	0	0	1	0	1	0	
4	0	1	0	0	0	0	0	1	



3. Number of members of your household with the following ethnic background:

American: 3	Non-American Nationalit	У	
African American: 43	Bhutanese: 1	Sudanese: 0	
Asian American: 1	Puerto Rican: 4	Mexican: 1	
🖵 Hispanic American: 6	Haitian: 0	🖵 Indian: 0	
White/Caucasian American: 26	🖵 Iranian: 0	🖵 Iraqi: 0	
Native American: 0	Bosnian: 0	Russian: 0	
<ul> <li>Other (specify): Puerto Rican, Me</li> <li>Prefer not to answer: 1</li> </ul>	exican, Russian – 1, Heinz 57 –	- 1	
4. Language(s) spoken at home oth	er than English (n=67)	🖵 Yes: 14.9%	🗖 No:

85.1%

If yes, please specify:

Number of People	Arabic	ASL	Dinka	Nepali	Spanish
Frequency	2	2	1	1	6

5. Religion you identify with:

Number of People	Baptist	Christian	None	Catholic	Methodist	Pentecostal	Protestant	7 <sup>th</sup> Day Adventist
Frequency	19	14	13	10	4	3	2	1

Number of People	Hinduism	Jehovah's Witness	Muslim	Presbyterian	Lutheran	Russian Orthodox	Many
Frequency	1	1	1	1	1	1	1



Specify where:

Name of Organization	Frequency
1st Good Samaritan - AME Zion	2
Abundant Life Ministries	2
Antioch	1
Believers Intl Worship Center	1
Christ First UMC (Jamestown)	1
Christ Temple Church	1
Church of God in Christ	1
CMA Northeast	1
Community of Christ	1
Friendship Baptist	2
Full Gospel Baptist	1
Holy Rosary	1
Holy Trinity Lutheran	1
House of Prayer	1
Morning Star Baptist	1
Mount Zion	1
Mt. Carmel	1
Real Life First Assembly of God	1
Second Baptist	1
Shiloh Baptist	2
St. James	1

6. Total household income (n=63):

- Less than \$10,000: 30.2%
- □ \$10,001 \$19,999: 20.6%
- □ \$20,000 \$29,999: 9.5%
- □ \$30,000 \$39,999: 4.8%
- □ \$40,000 \$49,999: 17.5%

□ \$50,000 - \$59,000: 6.3% □ \$60,000 - \$79,000: 7.9% □ \$80,000 or higher: 3.2%



7. What is your current employment status? (Select all that apply)

□ Full-time: 21 □ Part-time:16 □ Unemployed: 7 □ SSI: 8 □ SS: 23 □VA: 1 □ Retired: 7

#### Housing

8. How long have you lived at your current address?

	Average length of stay at current address	Min.	Max.	St. Dev.
Years	16.6	1	63	13.8

9. Is your home owned by you or a member of your household (n=75)? ☐ Yes: 64.0% ☐ No: 36.0%

If yes, do you struggle to pay your monthly mortgage (n=33)? Yes: 18.2% No: 57.6% Don't have monthly mortgage: 24.2%

	Average monthly mortgage payment	Min.	Max.	St. Dev.
US Dollar	479.3	285.0	650.0	131.4

10. Do you rent or lease your home (n=75)?

□ Yes: 34.7% □ No: 65.3%

a. How much is your monthly rent?

	Average monthly rent payment	Min.	Max.	St. Dev.
US Dollar	515.8	105.0	1200.0	299.8

- b. Do you live in public housing/Section 8 housing?
   Question 9 housing?</
- c. Do you consider your rent to be too high (n=21)?
  □ Yes: 19.0%
  □ No: 81.0%



## 11. Are you considering buying a home in the future (n=64)? □ Yes: 42.2% □ No:57.8%

### Crime

12. What crimes, if any, do you think are the largest problem in your neighborhood? (*i.e. Assault, robbery, rape, murder, loitering, domestic violence, drugs, etc.*)

Crime Type	Drugs	Robbery	Murder	Theft	Guns/ Shooting	Domestic Violence	Breaking Ins	Assault	Loitering	Speeding
Frequency	6	6	6	5	5	4	3	3	2	2

Also was referenced once: empty properties, drinking, littering, strangers, noisy vehicles, trash, traffic, too many kids

13. Have you or your property been the victim of a crime, OR have you witnessed a crime in your neighborhood?

	Victim of Crime	Witnessed	Neither
Frequency	19	7	52
Percent	24.7%	9.1%	67.5%

If yes, please describe:

Crime Type	Break Ins	Shooting	Robbery/ Mugging	Theft	Murder	Burglary	Breaking Ins	Assault	Loitering	Speeding
Frequency	5	4	4	4	3	2	3	3	2	2

Also was referenced once: vandalism, domestic violence, suicide, stabbing, paint balling, road rage, car drove through a yard

Youth



14. Are there safe, well-supervised recreational facilities for kids and teens in your neighborhood?

❑ Yes, kids and teens: 36
 ❑ Only kids: 1
 ❑ Only teens: 0
 ❑ None: 17
 ❑ Don't know: 19
 ❑ Safe but not supervised: 1

15. Do your children participate in after school programs (n=39)? □ Yes: 33.3% □ No: 66.7%

- If yes, please select all that they attend (Frequency):
- JFK Center: 4
- Urban Erie Community Development Corporation (UECDC, Quality of Life and Learning Center): 0
- □ House of Mercy: 0
- Boys and Girls Club: 2
- Diehl Elementary after-school programs: 2
- McKinley Elementary after-school programs: 0
- □ Faith based after-school programs: 1
- 🛛 Other: 4

(Please, specify): basketball, school activities, school basketball, school (Ben Wiley)

16. Please describe any problems youth have in your neighborhood:

(i.e.: Drugs or drinking, fighting, lack of education/homework help, pregnancy, etc.)

Youth Problems	Drugs	Fighting	Lack of Education/ Need for Home work Help	Drinking	Lack of activities/ boredom	Pregnancy	Lack of Respect for Adults
Frequency	9	4	4	3	2	2	2

Also was referenced once: no lights on the streets, jerks, lack of parental guidance, large noisy groups, loitering, neighbors, gun violence, out of control, streets, trespassing

## **Social and Public Services**

17. Do you participate in any of the following social services?

- b. Health Programs (n=70)
  ↓ Yes: 11.4% □ No: 84.3% □ Not Available:
  4.3%

EASTSIDE GRASSROOTS COALITION Buffalo Rd - Eastside Connector - McClelland - E 12th St

	iviay	2018		
C.	Affordable Child Care (n=70)	<b>Yes: 1.4%</b>	Dec: 95.7%	Not Available:
	2.9%			
d.	Job Training (n=70)	🖵 Yes: 0%	🖵 No: 95.7%	Not Available:
	4.3%			
e.	Senior Center Services (n=71)	🖵 Yes: 8.5%	🖵 No: 87.3%	Not Available:
	4.2%			
f.	Parks and Recreation (n=70)	🖵 Yes: 18.6%	🖵 No: 77.1%	Not Available:
	4.3%			
g.	Legal Services (n=70)	🖵 Yes: 0%	🖵 No: 94.3%	Not Available:
	5.7%			
h.	Housing Programs (n=70)	🖵 Yes: 12.9%	🖵 No: 82.9%	Not Available:
	4.3%			
i.	English as a Second Language Class	🖵 Yes: 4.3%	🖵 No: 91.4%	Not Available:
	4.3%			
(n=70)				
j.	Help with getting your GED (n=70)	🖵 Yes: 2.9%	🖵 No: 92.9%	Not Available:
	4.3%			

18. Do you rely on public buses for transportation (n=75)?  $\Box$  Yes: 25.3%  $\Box$  No: 74.7% If yes, which routes do you take?

Bus Route	25	22	30	LIFT	3	16	21	24	26	29	35	Downtown	School Bus
Frequency	10	2	2	2	1	1	1	1	1	1	1	1	1

19. Where do you think is the biggest need for bus shelters?

Location	Buffalo Rd. & Downing	0	Along Buffalo Rd.	Everywhere	Eastside
Frequency	6	3	3	3	2

Also was referenced once: Buffalo Rd. & Pear, Buffalo Rd. & Camphausen, Buffalo Rd. corner, Buffalo Rd. & Broad St, Buffalo Rd. & June, Burton School, by schools, JFK Center, park routs, Roger Young Park, John Horan, Lowe's summit



### 20. Where do you typically go for the following items?

a. Groceries:

Stores	Walmart	Save-a-lot	Giant Eagle	ECF	Aldi's	Price Rite	Wegmans	Tops	Sam's Club
Frequency	18	10	7	6	6	5	3	3	2

Also was referenced once: Family Dollar, Arabic stores, market, small stores

b. Household Items:

Stores	Walmart	Family	Dollar	Dollar	Sam's	Target
		Dollar	Tree	Stores	Club	
Frequency	6	4	3	3	2	2

Also was referenced once: Arabic stores, mall, Giant Eagle, Home Depot, Kmart, Krauss, Safe-a-lot, Value Home Center, Wegmans, Tops, ECF

c. Medical Care:

Servi Provid		Family Doctor	Community Health Net	Hamot	St. Vincent	Millcreek Hospital	Allegheny Health Network	UPMC	Eastside Med. Center	Medicare
Freque	ency	10	4	3	3	2	2	2	2	2

Also was referenced once: LECOM, Tricare, VA Hospital, hospital, Harborcreek Health Services

Stores	CVS	Dollar stores	Plaza 18	Rite Aide	Walgreens	Walmart
Frequency	6	1	1	1	1	1

d. Clothing:

Stores	Mall	Walmart	Any store	Burlington	Gabe's	Online	JC Penney	Sales/ Discounts	Target	Kmart	Salvation Army
Frequency	11	6	4	3	3	3	3	2	2	2	2

Also was referenced once: Catalogs, Dicks, Erie Sport Store, Footlocker, Once Upon a Child, thrift stores, Citi Trends, NY, Kohl's, Kids, can't afford

e. Do you use convenient stores in your neighborhood (n=72)?
38.9%



## 21. Are there any services or facilities missing in your neighborhood (n=66)? Yes: 51.5% No: 48.5%

If yes, please describe:

Service Needed	Park(s)	Playground	Street Lights	Police (Dep.)	Kids Services/ Places	Grocery Store/ Supermarket	Senior Center	Rec Center (kids & teens)	Food Pantry
Frequency	4	2	2	2	2	2	2	2	2

Also was referenced once: corner stores, post office, video store, restaurants, coffee shop, day care, pay phones, Five Guys, homeless shelter, laundromats, ATMs, mobile PlayStations

### Neighborhood

## 22. Are these following issues being handled adequately in your community?

				Yes	No	Don't
Know	a.	Parents mind what their children are doing (n=74)		43.2% 17.6%	39.2%	
	b.	Family members handle anger without violence (n=73)		64.4%	17.8%	
			17.8%			
	c.	Neighbors know and are friendly with each other (n=73)		75.3%	17.8%	
			6.8%			
	d.	Homes and apartments are painted and in good repair (n=7	74)	52.7%	35.1%	
			12.2%			
	e.	City codes for home and land maintenance are enforced (n	=74)	50.0%	31.1%	
			18.9%			
	f.	Street lights make it possible to see things at night (n=74)		62.2%	33.8%	
			4.1%			
	g.	Neighborhood streets are free from debris,		36.5%	58.1%	
			5.4%			
pothol	. '	and ice in the winter (n=74)				
	h.	Illegal dumping of trash and junk is handled by the city (n-7	•	45.9%	40.5%	
			13.5%			

26

## EASTSIDE GRASSROOT 'S COALITION Buffalo Rd - Eastside Connector - McClelland - E 12th St STRATEGIC PLAN 2018-2023 May 2018 Parks are kept clean and safe for public use (n=73) 61.6% 21.9% i. 16.4% 23. Have you received the Eastside Grassroots Coalition Newsletter? **Yes: 21.6%** □ No: 78.4% 24. Have you attended a neighborhood meeting? **Yes: 21.6%** □ No: 78.4%

If yes, please state which one:

<u>'</u>							
ſ	Meeting	EGC	Crime Watch	Block	Burton-Diehl	Henderson	United Methodist
	Attended	EGC		Captain 80's	Watch	Church	Church
	Frequency	9	2	1	1	1	1

- 25. Would you like to join a small group working to address any of the following issues in your community?
  - a. Street Safety & Road Conditions (n=62)
  - b. Neighborhood Safety & Crime (n=63)
  - c. Opportunities for Young Adults & Jobs (n=62)
  - d. Vacant lots, Illegal Dumping, & Blight (n=64)
  - e. Neighborhood Outreach Committee (n=64)
  - f. Other (please specify): neighborhood watch (1) and church group (1)
- 26. Are you interested in receiving grant money to repair damaged parts of your home such as broken windows, roof/drainage issues, broken or damaged stairs/porches/handrails, missing siding or paint, or even damaged sidewalks/driveways? (Outer repairs only) (n=70)

**Yes: 54.3%** □ No: 31.4% □ Would like more information: 65.7% □ Don't need repairs: 2.9%

- **Yes: 19.4% Yes: 30.2% Yes: 24.2% Yes: 20.3% Yes: 18.8%** 
  - **No: 80.6% No: 69.8% No:** 75.8% **No:** 79.7% **No: 81.3%**



Please provide any additional feedback or information you think is important for us to know:

- I think it's nice we have people that are concerned about our neighborhood and children. Keep up the Good Work!
- Barking dogs
- Best neighborhood! Our street is good (older people). Wish they had a park here.
- Better than the rental house
- Implement code enforcement!
- More code enforcement on landlords.
- Create small homes for veterans.
- Have more college kids involved in youth programs.
- I will like a bigger apartment flat home. It will be better for my kids and us.
- Lots of drug activity on Camphausen.
- Mice are a problem. Police should be friendlier.
- Need food for kids on Sat/Sun. Have book bag giveaways and kids summer program.
- Need more help for seniors with repairs around the house and yard.
- Need new sidewalks leading to most bus stops.
- Neighborhood has no lights, no parks. My rental home has sidewalks that are badly broken, people have fallen; no gutters, water in basement, no storm windows. Landlord only cares about rent.
- No one will listen about street safety and roads, job opportunities for young adults is a joke.
- Only get \$16/mo in food stamps, make too much money to get more (11.60/hr for one, other on ssi), soup and crackers every day.
- Only one street light on 22<sup>nd</sup>. Fire co fixed light in basketball court. 19th street clean.
- Questions about religion and income are too personal.
- There's a lot of discrimination going on the LIFT Big Bus.
- There's always kids everywhere, put a Boys and Girls Club at Harlin.
- Traffic.
- Very few lights.
- Young kids with drugs and no respect for elders.